



**Elders Autumn Cattle Drench Promotion 2010**  
**"Kick in for your club"**

Terms and conditions of entry

1. The Elders Autumn cattle drench promotion "Kick in for your club" runs from Monday 1 March 2010 until Monday 31 May 2010.
2. As either individuals or as a group, purchase 15 drums of eligible cattle drench products from Elders and Elders will pay your nominated, registered sporting club \$500.
3. Eligible products are only:
  - 20L Dectomax pour-on, made up of 4x5L, product code 713926
  - 17L Paramax pour-on, 15L with bonus 2L, product code 283529 or 458258
  - 17L Cydectin pour-on, 15L with bonus 2L, product code 362815
  - 2x15L Cydectin pour-on, product code 895368
  - 15L Cydectin pour-on, product code 920969 or 121157
  - 22.5L Eprinex, 20L with bonus 2.5L, product code 453197
  - 20L Eprinex, product code 850136
4. Eligible sporting clubs must be a registered entity and specify club name, address, presidents name and ABN.
5. Clients will still receive the associated promotional items for each product whilst in stock
6. Individual purchases can add up together to make the 15 drum total.
7. Large purchases of 15 drums in one transaction are also eligible.
8. Multiple clubs can participate through one branch if the branch agrees
9. Elders can not always guarantee stock availability, so this offer is only available while stocks last
10. Sales must occur between 1 March and 30 May 2010 and must be paid for and delivered in this time period.
11. Sporting clubs can manage their own orders and provide direct to an Elders branch to transact.
12. A sporting club can have multiple entries
13. All sales must occur through an Elders branch and be for rural clients
14. This offer is not available to other re-sellers or businesses.
15. Payments will be made within 45 days and be directed from the local Elders branch.
16. At Elders we are committed to safeguarding your privacy by ensuring that your personal information is collected, handled and protected in a way that observes our own corporate values, and complies with the requirements of the National Privacy Principles of the Privacy Act 1988 as amended. Elders Limited's Privacy policy explains in detail how customers' data provided to it for the purposes of this promotion will be held, what it will be used for and how it will be protected. This can be accessed at [elders.com.au](http://elders.com.au) or by request in writing to Elders Limited.
17. The donation is non transferable
18. If the payment is not accepted by the club within 3 months, Elders has the right to cancel payment.
19. Employees of Elders, and their immediate families, associated companies and agencies are ineligible to enter the promotion.
20. Except for any liability which cannot be excluded by law, Elders will not be liable for any misadventure, accident, injury, loss or claim that may occur, including but not limited to those sustained or suffered:
  - a. during the draw;
  - b. as a result of the collection of customer details by Elders;
  - c. in the use of any prize; or
  - d. because of the publication of the winner's details and photographs
21. The promoter is Elders Rural Services Australia Limited, ABN 72 004 045 121 of 27 Currie Street, Adelaide, SA, 5000.
22. Elders marketing reserve the right to confirm all transactions have occurred and seek further clarification from the relevant Elders branch to prove purchase and compliance.

For any further information or clarification, please contact Kate McLachlan on 08 8425 5376 or Yasmiin Phillips on 08 8425 4724 or email [kickinforyourclub@elders.com.au](mailto:kickinforyourclub@elders.com.au)